

**How do I Snapchat my
Facebook's Twitter?:
Social Media Apps and
Digital Safety**

Adolescents & Social Media

- Impulse control- Permanence of Posts
- Wider Audience- No more passing notes
- Personal fable- It's all about me
- Connected/Social Learning
- Anonymity- Both for the sender and recipient
- Media Literacy

General Safety Tips

- Know what's on their phone (if they have one)
- Use privacy settings
- Tell them to think before they post
- Be a friend and a follower
- Keep private information private
- Passwords

To app or not?

- Common Sense App Ratings
- Most SM apps are 13+...
- Restrictions by age 9+; 12+; 17+ on iPhones



Apps students are using

Ratings, Format, and Terms

SnapChat



Snapchat is a text-, photo- and video-messaging app that you use to send messages that will disappear after your friend receives them. You determine how long the recipient(s) can view the message.

Terms

- stories
- snaps/a snapshot
- screenshot
- friends
- Minimum age 13
- Disappearing
- Sexting
- SNAPKIDZ
- safety@snapchat.com



Musical.ly



Sing, lip-synch, and share videos; watch for iffy content. You can upload your own videos, remix others' work, or browse content created by other users and by more famous recording artists.

WHAT PARENTS NEED TO KNOW

 Ease of play	● ● ● ● ● ●
 Violence	● ● ● ● ● ●
 Sex	● ● ● ● ● ●
 Language	● ● ● ● ● ●
 Consumerism	● ● ● ● ● ●
 Drinking, drugs, & smoking	● ● ● ● ● ●

YouNow/Periscope



Parents need to know that YouNow is a live video-streaming and chat app. Both the user agreement and app stores specify that users must be 13 and older. Teens register using an existing social media account ([Facebook](#), [Twitter](#), or [Google+](#)), though they can view broadcasts without registering. Privacy is definitely an issue, but kids can change their usernames to something more anonymous than their Facebook or Google+ identities.

Instagram



What is it? “is a fun and quirky way to share your life with friends through a series of pictures. Snap a photo with your mobile phone, then choose a filter to transform the image into a memory to keep around forever.”

Terms

- follow
- tag
- post



- Tags
- Blocking
- Anyone can “follow”

Kik



Free texting app

Terms-What's your Kik?

- Easily erased
- Need to know user name
- Easy to create many accounts
- Group chats or individual



Twitter



is an information network made up of 140-character messages called Tweets. It's an easy way to discover the latest news related to subjects you care about.

Terms

- Tweet
- Follow
- Favorite
- Following
- Reply



Terms

- Retweet
- Timeline/feed
- Mentioning @
- #

Google Hangouts



Instant messaging and video chat platform developed by **Google.**

- Available on Chromebook
- Viewable by school staff
- Able to block individuals
- Able to turn off
- Still requires supervision
- Regular gmail account (non DCI) is public but can't be accessed on Chromebooks

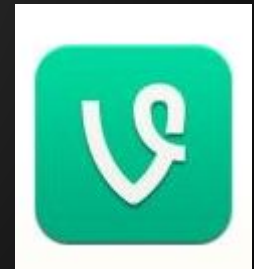
Vine



Video sharing app designed in a way for you to film short, separate instances so they can be linked together for a total of six seconds (loops). Each short video plays in a continuous loop.

Terms

- View vines of others
- Privacy settings
- Viners
- Post
- Playlist



YouTube



allows billions of people to discover, watch and share originally-created videos.

Terms

- Youtuber
- Channel
- Subscribe



- Billions of users... billions of videos.
- Content is iffy.
- YouTube Kids

Additional

- Facebook (so passé; 13+)
- Oovoo (text, voice, video; 16+)

Thoughts/Concerns/Suggestions?

Parent Controls “How to” for multiple devices

Use Restrictions on your iPhone, iPad, and iPod touch

<http://www.phonesheriff.com/>